



डा० ए०पी०जे० अब्दुल कलाम प्राविधिक विश्वविद्यालय

DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY

(Formerly UP Technical University)

सेक्टर -11, जानकीपुरम विस्तार योजना लखनऊ-226031 Sector-11, Jankipuram Extension Yojna, Lucknow-226031

Ref. No.: AKTU/IH/2023/87

Date: 07/10/2023

To,  
The Directors,  
Affiliated Institutions of Dr. A.P.J. Abdul Kalam Technical University

Subject: Participation Invite & Invitation for 'स्टार्टअप संवाद 2.0: Startup Investor Expo' Program at the Dr. APJ Abdul Kalam Technical University, Lucknow on 15<sup>th</sup> October 2023

Dear Sir/Madam,

This is to bring to your kind notice that 'स्टार्टअप संवाद 2.0: Startup Investor Expo' is being organized by Innovation Hub, AKTU on 15<sup>th</sup> October 2023 at Dr. APJ Abdul kalam Technical University Campus Lucknow. I would like to cordially invite you to the Yearly Flagship Event of Innovation Hub, AKTU on 15<sup>th</sup> October 2023 at 10:00 am onwards. It is proposed that the program shall be graced by the Honorable Governor of Uttar Pradesh, Sr. Administrative Bureaucrats, Startup Ecosystem Enablers and Stakeholders. You are cordially invited along with your Incubation Team to attend the program.

It is requested to kindly circulate this information among the startups in your network to register at this Registration Link: [https://bit.ly/StartupSamvad\\_2](https://bit.ly/StartupSamvad_2). The last date to register is 10<sup>th</sup> October 2023. The Evaluation Committee will shortlist the selected startups to display at the 'स्टार्टअप संवाद 2.0 Startup Expo' to showcase their products at the Startup Expo at Dr. APJ Abdul Kalam Technical University Campus, Lucknow. 3<sup>rd</sup> AC Train-fare of the shortest route (To-and-Fro Travel), of upto two-members of each of the selected startup, on producing original bills/tickets, as per the UP-Govt. rules will be reimbursed. Startups and the Attendees need to manage their stay on their own.

The Program platform objectives are as follows:

- Free Display Expo Stalls at the Exhibition Zone: 45 for Startups and 10 for the Grassroot Innovators.
- Opportunity for startups to showcase their Products & Business Plans to Investors & VC Firms.
- Govt. Officials & the Investors shall be interacting with Startups at the Expo Zone and the interested Investors shall be sharing the list of the startups with Innovation Hub, whom they would be interested in investing.
- Select Startups to get On-The-Spot Funding Intent from Investors and VC Firms.
- Opportunity for Top-10 shortlisted Grassroot Innovators to showcase their products in Expo Zone.
- B2G Desks for Startups Companies to engage with multiple Departments of UP Govt.

For any further, information please contact Mr. Mahip Singh, Head, Innovation Hub, at head.innovationhub@aktu.ac.in and +91 95820 58878. Your kind presence along with your incubation team will be highly appreciated to make the program meaningful.

Yours Sincerely

(Dr. Anuj Kumar Sharma)

Associate Dean, Innovation & Social Entrepreneurship

Cc To:

Registrar, Dr. APJ Abdul Kalam Technical University, Lucknow  
Finance Officer, Dr. APJ Abdul Kalam Technical University, Lucknow  
Staff Officer, Vice Chancellor Office, Dr. APJ Abdul Kalam Technical University, Lucknow

(Dr. Anuj Kumar Sharma)

Associate Dean, Innovation & Social Entrepreneurship